

## Press-release

### **DAHK x CESEF Management as a Liberal Art Seminar Series** **Sustainability and Entrepreneurial Leadership**

The Management as a Liberal Art seminar on “Sustainability and Entrepreneurial Leadership” was successfully held on December 4<sup>th</sup>, 2019 co-organized by Peter F. Drucker Academy Hong Kong (DAHK) and the Center for Economic Sustainability and Entrepreneurial Finance at the Hong Kong Polytechnic University (CESEF).

The Seminar started off with welcoming speech by Dr. Darwin Chen, Chairman of MLA Foundation; followed by the speech of Dr. Louis Cheng, a Professor of Finance and Director of Center for Economic Sustainability and Entrepreneurial Finance at the Hong Kong Polytechnic University, who shared with us the Drucker Academy – PolyU Partnership for ESG (Environmental, Social and Governance) Entrepreneurship and MLA Leadership, through exploring the possible integration between ESG and MLA concepts, in order to achieve responsible business sustainability among society.

Keynote speech by Dr. Ricky Szeto, the General Manager and Executive Director of Hung Fook Tong Group Holdings Limited, he delivered talk on Entrepreneurial Leadership, and shared his views on ESG of Hung Fook Tong, and how the company integrated ESG in business strategies and development, which included the key factors such as Corporate Governance, Risk Management, Green Economy, Company Reputation and Corporate Culture, ultimately led to the business sustainability of the company.

He also summarized his management motto by quoting Drucker, “Management is doing things right; leadership is doing the right things.”

Following the keynote speech, we have eight newly Certified Drucker Educators who deliver various subjects regarding Management as a Liberal Art.

1. Ms. Angela Lee, “Unleashing Potential of Next Generation Leaders through Transformational Coaching”
2. Mr. Angus Yip, “The Overview of Management as a Liberal Art, MLA: Philosophy, Framework and Dimensions”
3. Mr. Mike Hui, “Ecosystems and Corporate Strategy in Sustainable Development: Ecological Vision, Strategy and Structure”
4. Mr. Ronald Mok, “The Entrepreneurial Function in Organization and Society”
5. Dr. Lawrence Wong, “Revival of Peter Drucker’s Theories in the Big Data Era”
6. Ms. Alison Yau, “Managing Multi-Cultural Organization”

7. Dr. Cecilia Tsui, “Future-ready Leadership: Learning from Peter Drucker, Father of Modern Management
8. Mr. Stephen Chan, “Global Change and Unchange”

The Panel discussions moderated by Dr. Stephen Lee, City Pastor of Saddleback Church Hong Kong, and Dr. Julia Wang, President of Peter F. Drucker Academy Hong Kong; which are participated by the 8 newly Certified Drucker Educators. The Panel discussions continued with exploring the implementation of Management as a Liberal Art in today society and business environment. The prospect of helping enterprises to strike a balance between achieving business sustainability, while nurturing future MLA leaders.