

Press-release

DAHK x HKMA MLA Breakfast Seminar
**“Reinventing the Organization:
Ecosystem for Strategic and Organizational Competitiveness**

The MLA Breakfast Seminar was successfully held on April 24th, 2019 co-organized by Peter F. Drucker Academy Hong Kong (DAHK) and The Hong Kong Management Association (HKMA), with the support of Global Peter Drucker Forum.

The Seminar started off with Welcoming speech by Mr. James Thompson, Chairman of HKMA, and followed by the speech of Dr. Darwin Chen, Chairman of MLA Foundation, who shared with us the fundamental concept of Management as a Liberal Art (MLA), the core values of MLA is to balance the continuity and change, as well as to balance individual dignity, organization performance and social concerns, thus leading to a Functioning Society.

Moreover, he stated that the establishment of MLA Foundation was to “create a platform for Executives and Leaders from various organizations, to practice Management as a Liberal Art at workplace, and help them with finding purpose of life through work, thus create a better environment for next generations”.

keynote speech by Dr. Arthur Yeung, Senior Advisor of Tencent Holdings Ltd., on the theme of “Reinventing the Organization: Ecosystem for Strategic and Organizational Competitiveness”. He emphasized that in the face of VUCA era and fast-changing business environment, the key for the companies to survive is to steer away from traditional self-reliant business model, and transforms into a company that “is customer-centered, brings about innovation and keeps capturing the new market opportunity; while adopts the Market-Oriented Ecosystem”.

Following the keynote speech, Dr. Richard Straub and Dr. Arthur Yeung joined in the panel discussion, moderated by Dr. Royce Yuen, the CEO of MaLogic, The Panel discussion continued on the theme of Enterprise Survival in the VUCA era, and Arthur suggested Organizations to adopt Collective Leadership approach, which had led to the great success of Tencent Holdings Ltd., and emphasized that “all of us must keep learning and evolving, since none of us know what will happen in the next five years”.

This MLA Breakfast seminar is sponsored by MLA Foundation.